

PROGRAM SUMMARY

- **Credit Hours:** 120 hours
- **Concentrations:** Health Communication, Mass Media, Organizational Communication, Public Advocacy, Public Relations
- **Declaring the Major:** Students are initially classified as Pre-Communication Studies (PCOM) majors until they meet the following requirements: minimum cumulative GPA of 2.0; successful completion of the foreign language requirement; Grade C or above in COMM 1101, COMM 2100, and either STAT 1220/1221/1222; change of major form accepted year-round after student has attended a Communication Studies orientation/advising session.
- **Advisor (For the Major):** PCOM majors are advised by the [College of Liberal Arts and Sciences Advising Center](#). Communication Studies majors are advised by the departmental Academic advisor or assigned faculty advisors. Advising is recommended once students matriculate into the major and at least once per year.
- **Advisor (For General Education):** By advisors in [College of Liberal Arts and Sciences Advising Center](#)
- **Minimum Grades/GPA:** GPA of 2.0 or higher in the major required for graduation
- **Teacher Licensure:** No
- **Evening Classes Available:** YES; though few, major cannot feasibly be completed by taking only night courses.
- **Weekend Classes Available:** YES; though few and rare, major cannot be completed by taking only weekend courses.
- **Other Information:** Forensics Speech and Debate team; Communication Studies Student Association; Public Relations Student Society of America ; Lambda Pi Eta; Health Communication Club; Center for Global Public Relations; Departmental Honors; Internship Program; Certificate in International Public Relations ; Minors in Journalism and Communication Studies.
- **Contact(s):** Ms. Lisa-Michelle Forsyth, Academic Advisor, Colvard North 5054A

PROGRAM REQUIREMENTS

The Communication Studies major is a 54 hour program with a relatively structured curriculum. Students who apply for the major are initially classified as Pre-Communication Studies majors until they meet the prerequisite requirements. Students will complete 24 hours of core requirements, 12-21 hours of course work in a specific track of study, 6-18 hours of approved related course work. The five tracks of study are: Health Communication, Mass Media, Organizational Communication, Communication and Public Advocacy, and Public Relations. All related coursework must be approved by the student's assigned advisor or chosen from the list of pre-approved classes.

Areas	Credit Hours	Description
Pre-Major/ Prerequisites	9	Cumulative GPA of 2.0 or above; Grade of C or above in COMM 1101, COMM 2100, and either STAT 1220/1221/1222. <i>Students may not repeat COMM 2100 more than once.</i>
Major	27-39	Required courses in the major will count towards university General Education requirements for Oral Communications, Mathematics and logical reasoning, and Writing Intensive requirement.
General Education (not satisfied by other major requirements)	34	Hours do not include those requirements which are satisfied within the major. COMM majors may use COMM 1101 to satisfy Oral Communications requirement of General Education, STAT 1220/1221/1222 to satisfy one Mathematics and logical reasoning requirement of General Education, and COMM 3100 to satisfy one Writing Intensive requirement to General Education. Transfer students with an associate's degree are exempt from most General Education, but must complete Writing Intensive requirement of COMM 3100 for the major.
Related Work	6-18	
Foreign Language	0-11	Successful completion of a foreign language course at the 2XXX-level or higher in a Latin alphabet language or American Sign Language or 1202 in a non-Latin alphabet language. Foreign Language must be completed in Pre COMM status before changing to COMM status.
Electives	9-32	As needed to complete 120 hours total.
Total Credit Hours	120	

SUGGESTED PLAN OF STUDY – CONCENTRATION: HEALTH COMMUNICATION

Freshman Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
MATH 1100	College Algebra and Probability	3	X		Prerequisite for STAT 1222 and STAT 1220.
ENGL 1101	Writing & Inquiry in Academic Contexts (or ENGL 1103)	3	X		
XXXX 1201	Foreign Language 1201 Level course	3			
COMM 1101	Public Speaking	3	X	O	Pre-Communication course; must make a C or better for entry into the major.
LBST 110X	Arts and Society	3	X		
<i>Spring Semester</i>					
ENGL 1102	Writing & Inquiry in Academic Contexts II	3	X		General Edu. Requirement unless ENGL 1103 taken
XXXX 1202	Foreign Language 1202-level course	3			Pre-Communication course
STAT 122X	STAT 1220 Elements of Stat I (BUSN) OR STAT 1221 Elements of Stat I (BIOL) OR STAT 1222 Intro to Statistics	3	X		Pre-Communication course; must make a C or better for entry into the major.
LBST 2101	Western Cultural and Historical Awareness (or LBST 2102)	3	X		
XXX XXXX	Elective (Consider exploratory courses for second major/minor.)	3			
					30 Credit Hours for Year

Sophomore Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2100	Introduction to Communication Theory	3			Pre-Communication course req. Must make a C or better. Can only take course twice.
XXXX 2XXX	Foreign Language (if necessary) - SPAN 2209 and FREN 2209 cannot be used to fulfill the foreign language requirements for the major.	3			Pre-Communication course req. 2000-level course in a language that uses the Latin alphabet.
XXXX XXXX	See General Education Requirements for Natural Sciences	4	X		
LBST 22XX	Ethical Issues and Cultural Critique	3	X		
LBST 2102	Global and Intercultural Connections (or LBST 2101)	3	X		
<i>Spring Semester</i>					
COMM 2101	Introduction to Rhetorical Theory	3			Core Requirement.
COMM 3115	Health Communication	3			Required Track.
XXXX XXXX	See General Education Requirements for Social Sciences.	3	X		
XXXX XXXX	Electives (Consider exploratory courses for a second major/minor.)	5			
					30 Credit Hours for Year

Junior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 3120 or COMM 3130 or COMM 3141 COMM 3051	Communication and Mass Media** Communication and Public Advocacy** Organizational Communication** Topics in Health Communication**	3			Core Req. Courses may be interchangeable based upon enrollment availability. Complete one course.
XXXX XXXX	See General Education Requirements for Natural Sciences	3	X		
XXXX XXXX	Electives	6			
<i>Spring Semester</i>					
XXXX XXXX	Track Electives**	6			See Track Electives.
XXXX XXXX	Electives and Related Coursework (see track sheet.)	6			
XXXX XXXX	General Education Requirement for Writing in the discipline course.	3	X	W	See General Education Requirements.
					30 Credit Hours for Year

Senior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2103 or COMM 2105 or COMM 2107	Argumentation and Debate** Small Group Communication** Interpersonal Communication**	3			Core Req. Courses may be interchangeable based upon enrollment availability. Complete one course
COMM 3101	Persuasion**	3			Core Requirement. Perquisite COMM 2101
COMM 3100	Communication Research Methods	3			
XXXX XXXX	Electives	6			
<i>Spring Semester</i>					
COMM 4410	Professional Internship**	3			Track Requirement. Perquisite COMM 3115
COMM 4115	Seminar in Health Communication	3			Required Track. Prerequisite: COMM 3115
XXXX XXXX	Track Electives and Related Coursework	9			18 hours as needed to complete the 120 hours; and/or complete second major, and/or minor, and or take more Communication Studies electives of Interest.
					30 Credit Hours for Year

**Courses may be interchangeable dependent upon enrollment availability

ADVISING RESOURCES

- General Education Requirements for ALL Students: ucol.uncc.edu/general-education
- Undergraduate Catalog: catalog.uncc.edu
- Central Advising website: advising.uncc.edu
- College of Liberal Arts & Sciences advising website: clas.uncc.edu/students/Advising-News/
- University Advising Center website: advisingcenter.uncc.edu

SUGGESTED PLAN OF STUDY – CONCENTRATION: MASS MEDIA

Freshman Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
MATH 1100	College Algebra and Probability	3	X		Prerequisite for STAT 1222 and STAT 1220.
ENGL 1101	Writing & Inquiry in Academic Contexts (or ENGL 1103)	3	X		
XXXX 1201	Foreign Language 1201 Level course	3			
COMM 1101	Public Speaking	3	X	O	Pre-Communication course; must make a C or better for entry into the major.
LBST 110X	Arts and Society	3	X		
<i>Spring Semester</i>					
ENGL 1102	Writing & Inquiry in Academic Cont. II	3	X		General Edu. Requirement unless ENGL 1103 taken
XXXX 1202	Foreign Language 1202-level course	3			Pre-Communication course
STAT 122X	STAT 1220 Elements of Stat I (BUSN) OR STAT 1221 Elements of Stat I (BIOL) OR STAT 1222 Intro to Statistics	3	X		Pre-Communication course; must make a C or better for entry into the major.
LBST 2101	Western Cultural and Historical Awareness (or LBST 2102)	3	X		
XXXX XXXX	Elective (Consider exploratory courses for second major/minor.)	3			

30 Credit Hours for Year

Sophomore Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2100	Introduction to Communication Theory	3			Pre-Comm. course req. Must make a C or better. Can only take course twice.
XXXX 2XXX	Foreign Language - SPAN 2209 and FREN 2209 cannot be used to fulfill the foreign language requirements for the major.	3			Pre-Comm. course req. 2000-level course in a language that uses the Latin alphabet.
XXXX XXXX	See General Education Requirements for Natural Sciences	4	X		
LBST 22XX	Ethical Issues and Cultural Critique	3	X		
LBST 2102	Global and Intercultural Connections (or LBST 2101)	3	X		
<i>Spring Semester</i>					
COMM 2101	Introduction to Rhetorical Theory**	3			Core Requirement.
COMM 3120	Communication and Mass Media**	3			Required Track.
XXXX XXXX	See General Education Requirements for Social Sciences.	3	X		
XXXX XXXX	Electives (Consider exploratory courses for a second major/minor.)	5			

30 Credit Hours for Year

Junior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 3130	Communication and Public Advocacy**	3			Core Requirements. Complete one.
COMM 3141	Organizational Communication**	3			
COMM 4101	Mass Media and the Law**	3			Required Track
XXXX XXXX	See General Education Requirements for Natural Sciences	3	X		
XXXX XXXX	Electives and Related Coursework	6			
<i>Spring Semester</i>					
XXXX XXXX	Track Electives**	3			Track Electives. See Track Worksheet.
XXXX XXXX	Electives and Related Coursework	9			
XXXX XXXX	General Ed. Requirements for Writing in the discipline course.	3	X	W	See General Education Requirements

30 Credit Hours for Year

Senior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2103 or COMM 2105 or COMM 2107	Argumentation and Debate** Small Group Communication** Interpersonal Communication **	3			Core Requirement. Complete one course.
COMM 3100	Communication Research Methods	3			Core Requirement.
COMM 3101	Persuasion	3			Core Requirement. Prerequisite: COMM 2101
XXXX XXXX	Track Electives and Related Coursework	6			
<i>Spring Semester</i>					
XXXX XXXX	Track Electives and Related Coursework	15			15 hours as needed to complete the 120 hours; and/or complete second major or minor; and or take more Communication Studies electives of Interest.. See Mass Media Track Worksheet.

**Courses may be interchangeable dependent upon enrollment availability

27 Credit Hours for Year

ADVISING RESOURCES

- General Education Requirements for ALL Students: ucol.uncc.edu/general-education
- Undergraduate Catalog: catalog.uncc.edu
- Central Advising website: advising.uncc.edu
- College of Liberal Arts & Sciences advising website: clas.uncc.edu/students/Advising-News/

- University Advising Center website: advisingcenter.uncc.edu

SUGGESTED PLAN OF STUDY – CONCENTRATION: ORGANIZATIONAL COMMUNICATION

Freshman Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
MATH 1100	College Algebra and Probability	3	X		Prerequisite for STAT 1222 and STAT 1220.
ENGL 1101	Writing & Inquiry in Academic Contexts (or ENGL 1103)	3	X		
XXXX 1201	Foreign Language 1201 Level course	3			
COMM 1101	Public Speaking	3	X	O	Pre-Communication course; must make a C or better for entry into the major.
LBST 110X	Arts and Society	3	X		
<i>Spring Semester</i>					
ENGL 1102	Writing & Inquiry in Academic Contexts II	3	X		General Edu. Requirement unless ENGL 1103 taken
XXXX 1202	Foreign Language 1202-level course	3			Pre-Communication course.
STAT 122X	STAT 1220 Elements of Stat I (BUSN) OR STAT 1221 Elements of Stat I (BIOL) OR STAT 1222 Intro to Statistics	3	X		Pre-Communication course; must make a C or better for entry into the major.
LBST 2101	Western Cultural and Historical Awareness (or LBST 2102)	3	X		
XXXX XXXX	Elective (Consider exploratory courses for second major/minor.)	3			
30 Credit Hours for Year					

Sophomore Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2100	Introduction to Communication Theory	3			Pre-Comm. req. Must make a C or better. Can only take course twice.
XXXX 2XXX	Foreign Language - SPAN 2209 and FREN 2209 cannot be used to fulfill the foreign language requirements for the major.	3			Pre-Comm. requirement. 2000-level course in a language that uses the Latin alphabet.
XXXX XXXX	See General Education Requirements for Natural Sciences	4	X		
LBST 22XX	Ethical Issues and Cultural Critique	3	X		
LBST 2102	Global and Intercultural Connections (or LBST 2101)	3	X		
<i>Spring Semester</i>					
COMM 2101	Introduction to Rhetorical Theory**	3			Core Req.
COMM 3141	Organizational Communication**	3			Required Track.
XXXX XXXX	See General Education Requirements for Social Sciences.	3	X		
XXXX XXXX	Electives (Consider exploratory courses for a second major/minor.)**	5			
30 Credit Hours for Year					

Junior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 3120 or COMM 3130	Communication and Mass Media ** Communication and Public Advocacy**	3			Core Requirements. Complete one course.
COMM 3142	Applications in Organizational Communication**	3			Required Track. Prerequisite: COMM 3141
XXXX XXXX	See General Education Requirements for Natural Sciences	3	X		
XXXX XXXX	Track Electives and Related Coursework	6			Track Electives. See Track worksheet
<i>Spring Semester</i>					
XXXX XXXX	Electives	3			
XXXX XXXX	Track Electives and Related Coursework	9			9 hours. See Track worksheet.
XXXX XXXX	General Education Requirement for Writing in the discipline course.	3	X	W	See General Education Requirements
30 Credit Hours for Year					

Senior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2103 or COMM 2105 or COMM 2107	Argumentation and Debate** Small Group Communication** Interpersonal Communication **	3			Core Requirements. Complete one course.
COMM 3101	Persuasion**	3			Core Requirement. Prerequisite COMM 2101
COMM 3100	Communication Research Methods **	3	X	W	Prerequisite: STAT 1222 or STAT 1220
XXXX XXXX	Related Coursework	6			
<i>Spring Semester</i>					
COMM 4141	Advanced Organizational Communication	3			Required Track. Prerequisite COMM 3142
XXXX XXXX	Track Electives and Related Coursework	12			12 hours as needed to complete the 120 hours; and/or complete second major or minor; and/or take more Communication Studies electives of Interest.. See Organizational Track Worksheet.

**Courses may be interchangeable dependent upon enrollment availability

30 Credit Hours for Year

ADVISING RESOURCES

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- University Advising Center website: advisingcenter.uncc.edu

SUGGESTED PLAN OF STUDY – CONCENTRATION: PUBLIC ADVOCACY

Freshman Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
MATH 1100	College Algebra and Probability	3	X		Prerequisite for STAT 1222 and STAT 1220.
ENGL 1101	Writing and Inquiry in Academic Contexts (or ENGL 1103)	3	X		
XXXX 1201	Foreign Language 1201 Level course	3			
COMM 1101	Public Speaking	3	X	O	Pre-Communication course; must make a C or better for entry into the major.
LBST 110X	Arts and Society	3	X		
<i>Spring Semester</i>					
ENGL 1102	Writing & Inquiry in Academic Contexts II	3	X		General Edu. Requirement unless ENGL 1103 taken
XXXX 1202	Foreign Language 1202-level course	3			Pre-Communication course
STAT 122X	STAT 1220 Elements of Stat I (BUSN) OR STAT 1221 Elements of Stat I (BIOL) OR STAT 1222 Intro to Statistics	3	X		Pre-Communication course; must make a C or better for entry into the major.
LBST 2101	Western Cultural and Historical Awareness (or LBST 2102)	3	X		
XXXX XXXX	Elective (Consider exploratory courses for second major/minor.)	3			
30 Credit Hours for Year					

Sophomore Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2100	Introduction to Communication Theory	3			Pre-Comm. course req. Must make a C or better. Can only take course twice.
XXXX 2XXX	Foreign Language - SPAN 2209 and FREN 2209 cannot be used to fulfill the foreign language requirements for the major.	3			Pre-Comm. course req. 2000-level course in a language that uses the Latin alphabet.
XXXX XXXX	See General Education Requirements for Natural Sciences	4	X		
LBST 22XX	Ethical Issues and Cultural Critique	3	X		Choose one course of the LBST 22XX series
LBST 2102	Global and Intercultural Connections (or LBST 2101)	3	X		
<i>Spring Semester</i>					
COMM 2101	Introduction to Rhetorical Theory**	3			Core, General Theory/Skills
COMM 2102	Advanced Public Speaking**	3			Required Track. Prerequisite COMM 1101
XXXX XXXX	See General Education Requirements for Social Sciences.	3	X		
XXXX XXXX	Electives (Consider exploratory courses for a second major/minor.)	5			
30 Credit Hours for Year					

Junior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 3120	Communication and Mass Media**	3			Core Requirement. Complete one course.
COMM 3141	Organizational Communication **				
COMM 3130	Communication and Public Advocacy**	3			Required Track.
XXXX XXXX	See General Education Requirements for Natural Sciences	3	X		
XXXX XXXX	Related Coursework	6			
<i>Spring Semester</i>					
XXXX XXXX	Track Electives	3			3 hours. Track Electives. See Track worksheet.
XXXX XXXX	Related Coursework	6			12 hours. Electives/Related Coursework See Track worksheet.
XXXX XXXX	General Education Requirement for Writing in the discipline course.	3	X	W	See General Education Requirements
XXXX XXXX	Electives	3			
30 Credit Hours for Year					

Senior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2105or	Small Group Communication**	3			Core Requirements. Complete one course.
COMM 2107	Interpersonal Communication **				
COMM 3101	Persuasion**	3			Core. Requirement. Perquisite COMM 2101
COMM 3100	Communication Research Methods**	3	X	W	Core Requirement. Prerequisite: STAT 1222 or STAT 1220 See Track Worksheet.
XXXX XXXX	Track Electives and Related Coursework	6			
<i>Spring Semester</i>					
COMM 2103	Argumentation and Debate	3			Required Track.
XXXX XXXX	Track Electives and Related Coursework	12			12 hours are needed to complete the 120 hours; and/or complete second major or minor; see Track Worksheet.

**Courses may be interchangeable dependent upon enrollment availability.

24 Credit Hours for Year

ADVISING RESOURCES

- General Education Requirements for ALL Students: ucol.uncc.edu/general-education
- Undergraduate Catalog: catalog.uncc.edu
- Central Advising website: advising.uncc.edu
- College of Liberal Arts & Sciences advising website: clas.uncc.edu/students/Advising-News/
- University Advising Center website: advisingcenter.uncc.edu

SUGGESTED PLAN OF STUDY – CONCENTRATION: PUBLIC RELATIONS

Freshman Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
MATH 1100	College Algebra and Probability	3	X		Prerequisite for STAT 1222 and STAT 1220.
ENGL 1101	Writing and Inquiry in Academic Contexts (or ENGL 1103)	3	X		
XXXX 1201	Foreign Language 1201 Level course	3			
COMM 1101	Public Speaking	3	X	O	Pre-Communication course; must make a C or better for entry into the major.
LBST 110X	Arts and Society	3	X		
<i>Spring Semester</i>					
ENGL 1102	Writing & Inquiry in Academic Contexts II	3	X		General Edu. Requirement unless ENGL 1103 taken
XXXX 1202	Foreign Language 1202-level course	3			Pre-Communication course
STAT 122X	STAT 1220 Elements of Stat I (BUSN) OR STAT 1221 Elements of Stat I (BIOL) OR STAT 1222 Intro to Statistics	3	X		Pre-Communication course; must make a C or better for entry into the major.
LBST 2101	Western Cultural and Historical Awareness (or LBST 2102)	3	X		
XXXX XXXX	Elective (Consider exploratory courses for second major/minor.)	3			

30 Credit Hours for Year

Sophomore Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2100	Introduction to Communication Theory	3			Pre-Comm. course req. Must make a C or better. Can only take course twice.
JOUR 2100	Language Craft	2			Required Track.
XXXX XXXX	See General Education Requirements for Natural Sciences	4	X		
LBST 2102	Global and Intercultural Connections (or LBST 2101)	3	X		
XXXX 2XXX	Foreign Language - SPAN 2209 and FREN 2209 cannot be used to fulfill the foreign language requirements for the major.	3			Pre-Comm. course req. 2000-level course in a language that uses the Latin alphabet.
<i>Spring Semester</i>					
JOUR 2160	Introduction to Journalism	3	X	W	Required Track. Co-requisite JOUR 2100
COMM 2145	Principles of Public Relations	3			Required Track. Prerequisite/Corequisite: JOUR 2100 and JOUR 2160
XXXX XXXX	See General Education Requirements for Social Sciences.	3	X		
LBST 22XX	Ethical Issues and Cultural Critique	3	X		
XXXX XXXX	Electives (Consider exploratory courses for a second major/minor.)	3			

35-36 Credit Hours for Year

Junior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 31XX	COMM 3120** OR COMM 3141** OR COMM 3130**	3			Core Requirement. Complete one course.
COMM 3245	Public Relations Writing**	3			Required Track. Prerequisite: COMM 2145, JOUR 2100, JOUR 2160
COMM 3246	Public Relations Strategies**	3			Required Track. Prerequisite: COMM 2145
XXXX XXXX	See General Education Requirements for Natural Sciences	3	X		
XXXX XXXX	Track Elective	3			See Track Worksheet.
<i>Spring Semester</i>					
COMM 2101	Introduction to Rhetorical Theory	3			Core, General Theory/Skills
XXXX XXXX	Track Elective	3			See Track Worksheet.
XXXX XXXX	Electives/Related Coursework (Consider options on Track Worksheet)	9			Consider options on Track Worksheet

30-31 Credit Hours for Year

Senior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2103	Argumentation and Debate**	3			Core Requirements. Complete one course.
COMM 2105	Small Group Communication**				
COMM 2107	Interpersonal Communication **				
COMM 3100	Communication Research Methods**	3	X	W	Core Requirement. Prerequisite: STAT 1222 or 1220
COMM 4410	Communication Internship**	3			Required Track. Prerequisite: COMM 2145
XXXX XXXX	Related Coursework	6			

<i>Spring Semester</i>			
COMM 4145	Communication Campaigns	3	Req. Track. Prereq: COMM 3245 & COMM 3246
Track Electives	See Track Electives	3	
XXXX XXXX	Electives/Related Work (Consider options on Track Worksheet)	9	9 hours are needed to complete the 120 hours; and/or complete second major or minor; and/or take more Communication Studies electives of interest. see Track Worksheet

**Courses may be interchangeable dependent upon enrollment availability.

30 Credit Hours for Year

ADVISING RESOURCES

- General Education Requirements for ALL Students: ucol.uncc.edu/general-education
- Undergraduate Catalog: catalog.uncc.edu
- Central Advising website: advising.uncc.edu
- College of Liberal Arts & Sciences advising website: clas.uncc.edu/students/Advising-News/
- University Advising Center website: advisingcenter.uncc.edu

SUGGESTED PLAN OF STUDY – CONCENTRATION: PUBLIC RELATIONS

EPLEY CERTIFICATE IN INTERNATIONAL PUBLIC RELATIONS

Freshman Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
MATH 1100	College Algebra and Probability	3	X		Prerequisite for STAT 1222 and STAT 1220.
ENGL 1101	Writing and Inquiry in Academic Contexts (or ENGL 1103)	3	X		
XXXX 1201	Foreign Language 1201 Level course	3			
COMM 1101	Public Speaking	3	X	O	Pre-Communication course; must make a C or better for entry into the major.
LBST 110X	Arts and Society	3	X		
<i>Spring Semester</i>					
ENGL 1102	Writing & Inquiry in Academic Contexts II	3	X		General Edu. Requirement unless ENGL 1103 taken
XXXX 1202	Foreign Language 1202-level course	3			Pre-Communication course
STAT 122X	STAT 1220 Elements of Stat I (BUSN) OR STAT 1221 Elements of Stat I (BIOL) OR STAT 1222 Intro to Statistics	3	X		Pre-Communication course; must make a C or better for entry into the major.
LBST 2101	Western Cultural and Historical Awareness (or LBST 2102)	3	X		
XXXX XXXX	Elective (Consider exploratory courses for second major/minor.)	3			

30 Credit Hours for Year

Sophomore Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 2100	Introduction to Communication Theory	3			Pre-Comm. course req. Must make a C or better. Can only take course twice.
JOUR 2100	Language Craft	2			Required Track.
XXXX XXXX	See General Education Requirements for Natural Sciences	4	X		
LBST 2102	Global and Intercultural Connections (or LBST 2101)	3	X		
XXXX 2XXX	Foreign Language - SPAN 2209 and FREN 2209 cannot be used to fulfill the foreign language requirements for the major.	3			Pre-Comm. course req. 2000-level course in a language that uses the Latin alphabet.
<i>Spring Semester</i>					
JOUR 2160	Introduction to Journalism	3	X	W	Required Track. Co/Pre-requisite JOUR 2100
COMM 2145	Principles of Public Relations	3			Required Track. Prerequisite/Corequisite: JOUR 2100 and JOUR 2160
XXXX XXXX	See General Education Requirements for Social Sciences.	3	X		
XXXX 220X	Foreign Language-See IPR Certificate Track sheet for specific options	3			See IPR Certification Track sheet for specific options.
LBST 22XX	Ethical Issues and Cultural Critique	3	X		

30 Credit Hours for Year

Junior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 31XX	COMM 3120** OR COMM 3141** OR COMM 3130**	3			Core Requirement. Complete one course.
COMM 3245	Public Relations Writing**	3			Required Track. Prerequisite: COMM 2145
COMM 3246	Public Relations Strategies**	3			Required Track. Prerequisite: COMM 2145
XXXX XXXX	See General Education Requirements for Natural Sciences	3	X		
XXXX XXXX	Electives (Consider exploratory courses for a second major/minor.)	3			
<i>Spring Semester</i>					
COMM 2101	Introduction to Rhetorical Theory**	3			Core, Requirement.
COMM 4XXX	COMM 4147 OR COMM 4050	3			Additional Track Work. Complete 3 hours.
XXXX XXXX	Epley Related Coursework	3			See Track Worksheet.
XXXX XXXX	Track Electives/Related Coursework	6			See Track Worksheet.

30 Credit Hours for Year

Senior Year

Course Number	Course Title	Credit Hours	General Education	W/O Course	Notes
<i>Fall Semester</i>					
COMM 210X	COMM 2103** OR COMM 2105** OR COMM 2107**	3			Core Requirements. Complete one course.
COMM 3100	Communication Research Methods**	3	X	W	Core Requirement. Prerequisite: STAT 1222 or STAT 1220
COMM 4445	International Professional Internship**	3			Prerequisite: COMM 2145
XXXX XXXX	Epley Related Coursework (see Track Worksheet)	6			
<i>Spring Semester</i>					
COMM 4145	Communication Campaigns	3			Required Track. Prerequisite: COMM 3245 and COMM 3246
Track Electives					
XXXX XXXX	See Public Relations Track Electives	3			
XXXX XXXX	Epley Related Coursework (see Track Worksheet)	9			12 hours are needed to complete the 120 hours; and/or complete second major or minor; and/or take more Communication Studies electives of interest.

**Courses may be interchangeable dependent upon enrollment availability

30 Credit Hours for Year

ADVISING RESOURCES

- General Education Requirements for ALL Students: ucol.uncc.edu/general-education
- Undergraduate Catalog: catalog.uncc.edu
- Central Advising website: advising.uncc.edu
- College of Liberal Arts & Sciences advising website: clas.uncc.edu/students/Advising-News/
- University Advising Center website: advisingcenter.uncc.edu